

Academische workshops

Academic workshops have been designed by contributing authors.

Structure of each of the workshops will be determined by the presenters and can either take the shape of a number of short presentations, followed by discussion with the audience, or involve the audience right from the start in a lively debate, facilitated by the workshop leader.

Thursday September 17th	
Room: KPN Zaal	
11.30	Talent identification in English football Richardson, Nesti and Littlewood on Talent ID: Developing Talented Footballers: Making Talent a Strategic Priority
13.15	Short break
13.30	Sport management and culture Girginov on National and organisational cultures and the study of sport management
	Pitts on Sport business management cultures: The role and revolution of lesbian sports consumers as fans and participants – an analysis of the significance of the lesbian sports consumer to the sport business world
	Xiaoyan Xing and Chalip on Sport consumption meanings: Integrating the social, cultural and psychological levels
	Amara and Henry on Sport, Muslim identities and cultures in the UK: Case studies of Leicester and Birmingham. A British Academy funded project
	Cunningham and Singer on Attracting diverse fans: The importance of workforce diversity and an organizational culture of diversity
15.15	Singer and Cunningham on A case study of the diversity culture and practices in an intercollegiate athletics department