

Thursday September 17th

	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7	Room 8	Room 9	Room 10
	Seats: 183	Seats: 205	Seats: 282	Seats: 205	Seats: 148	Seats: 118	Seats: 149	Seats: 183	Seats: 205
	Social issues, marketing (working), social issues (research)	Social issues (research, prof. practice), economics (research, working)	Marketing (research)	Event management (research)	Sport management (working), event management (research, working)	Sport management (research)	Sport management (research)	Sport management, social issues, branding (research)	Event management, sport management (prof. practice)
	Chair: James Santomier	Chair: Chris Gratton	Chair: Gary Howat	Chair: Tim Ströbel	Chair: Hallgeir Gammelsater	Chair: Veerle De Bosscher	Chair: Geoff Dickson	Chair: PerGoran Fahlström	Chair: Ruth Crabtree
11.30	Choonghoon Lim, Young Ik Suh, Joonho Kang, and Pedersen Social responsibility and sport management practices: Examining the impact of viewing televised sporting events of a violent nature	Hums, Wolff, Morris, Moorman and Lyras Monitoring human rights in sport: How a human rights in sport checklist can assist with best practices	Turco, Dinu and Goicea On top of the world: An exploration into the social worlds of climbers as serious sport tourists	Barget and Gouguet The economic impact of sporting events and spectators profiles : The case of the RWC 2007	Thomson and Darcy Social outcomes from sport events: An empirical analysis of large scale sport events in Australia 1993-2007	Tzu-Yi Kao, Chien-Chun Wang and Tian-Shyug Lee A study on sport and recreational organizations' conflict: The conflict management style and moderating effect	Davies, Bradbury and Dickson The role of franchising in creating effective organisations in sport	Beaton An exploratory, longitudinal investigation of the Theory of Participation	Caire and Ferrand Implementing collaborative strategies among the XXIV European Rhythmic Gymnastic Championship (Eurhythmic) stakeholders
12.00	Jordan and Funk Promoting social engagement and active lifestyles for the homeless	Kent and Forester Assessing social impact of sport-industry philanthropy and CSR	Lagae, Benijts and Vanclooster The impact of league reform on the sponsorship of cycling teams (2004-2008)	Gibson, Kaplanidou, Kang, Chang and Bell Small-scale event sport tourism: A case study of six events	Fyrberg Co-creation of value or value destruction? Examples from Swedish elite football	Bourke and Geraghty Corporate governance in Irish Rugby clubs: An analysis of the issues in the professional/amateur era	Berry The effects on a sport of inclusion in the Olympic programme: The case of elite trampolining in England	Relvas, Littlewood, Nesti and Richardson The influence of organisational structures on youth development in European professional football clubs: a player and practitioner perspective	Cavero and Boixadera From the Sports Festival to the European Day of the Sport
12.30	lunch	lunch	lunch	lunch	lunch	lunch	lunch	lunch	lunch
13.45	Perez and Rodriguez Football pools management in Spain	Lyras Sport for Peace and Development Theory	Harada, Saito and Hirose Segmentation of sports fans using the experiential value scale	Mutter Towards a public policy of hosting sports events: The case of Geneva, Switzerland	Schulz The experience of student volunteers in sport	Balduck, Buelens and Maes Management and program effectiveness in Belgian sports clubs	Filo and Funk Examining core and contextual motives for charity sport event participation	Kelly Recruitment of Professional Soccer Players in the UK and Ireland	Van Kalmthout, Van Veldhoven en Breedveld Ageing clubmanagement: A threat for implementing change?
14.15	Bouchet, Bodet and Bemache-Assollant Segmenting sport TV viewers based on consumption experience: Enhancing the Sport Event Experience Search (SEES) scale	Chi-Wen Chen, Tian-Shyug Lee, Chiung-Cha Chen and Yin-Feng Chen Development and validation of an odds and winner prediction models for sports lottery using data mining techniques	Klein Spectator demand for women's football in Germany	Preuss and Alfs Signaling through the Olympic Games in Beijing 2008	Hoerber, Doherty, Hoerber and Wolfe Examining the impact of organizational context on innovation in community sport organizations	De Bosscher, Van Hoecke, Truyens, van Bottenburg and De Knop A multidimensional approach to the measurement of effectiveness of elite sport policies. the case of Flanders	Papaioannou, Kriemadis, Alexopoulos, Vrontou, Leivadi and Kourtesooulou Human resource empowerment in professional football clubs	Sherry and Karg Spectator attitudes towards sport events with a social message – Melbourne 2008 Homeless World Cup	Charalambous-Papamiliades Corporate governance in Cyprus Sports Organisations: Issues to be urgently addressed
14.45	Karadakis, Kaplanidou and Kim Exploring environmental responsibility: The case of the International Olympic Committee	Wolohan Salary caps and competitive balance taxes: What are they and how do they improve competitive balance in sport?	Calabuig Moreno, Pérez Campos and Crespo Hervàs Perceived quality as predictor of satisfaction and future intentions of sporting event spectators	Bielons, Preuss and Siegel Motivation of event staff – A case study of the Davis Cup semi-final in Madrid 2008	Ziakas and Costa Assessing a sport/cultural events network: An application of social network analysis	Wilson and Plumley Is foreign investment in English football really worth it?	Martin and Hughes Enhancing work integrated learning and graduate competencies in sport facility and event management	Richelieu, Pawlowski and Breuer How to build a sports team brand: Minor league vs. Champions League teams, what are the similarities and differences?	Junod Protection of Minors in European Football

	Room 1
	Seats: 161
	Social issues, marketing, sport management (early career)
	Chair: Mike Weed
11.30	Groot Social responsibility of sport clubs
11.50	Heisey Using contingent valuation results to assess the relative levels of public support across multiple cities bidding to host the Olympics
12.10	Carvalho and Theodorakis The prediction of behavioural loyalty from team identification and place attachment among Portuguese sport fans – A study conducted with Futebol Clube do Porto fans
12.30	lunch
13.45	Aalto-Nevalainen Developing a research plan for studying sport managers' career success from a gender viewpoint
14.05	Minten Graduate employability in sport: The transition into the workplace
14.25	Rolin Research into the required competencies of professional sport managers in Flanders
14.45	Campestrini and Cunha Social responsibility in training athletes to football: analysis of the formation process in Brazilian clubs
15.05	Lock The formation of new team identification: A case study of Sydney FC